



# Drive analytics outcome and business growth with global data organization

Compete on data & analytics, deliver data products,  
innovative services for superior customer experience

In today's dynamic landscape, businesses are evolving from technology-driven to data-driven entities, seeking to enhance customer experiences and foster growth. According to the Data and AI Leadership Executive Survey 2022, only 26.5% have achieved this goal, and 19.3% have established a data culture.

To meet these objectives, businesses must pivot towards an analytics-driven approach, emphasizing the establishment of a robust Global Data Organization, treating data as an asset, and leveraging it to drive innovation and business success.



# Why clients are choosing Virtusa?

Virtusa excels in guiding businesses to establish and optimize their Global Data Organizations. Our expertise lies in delivering a structured path:

- Strategic setup and optimization of your Global Data Organization
- Evaluation frameworks for enhancing efficiency and fostering business transformation
- Foundational frameworks, operational guidance, and comprehensive data capability mapping
- Future operating and governance models tailored to foster a data culture
- Engaging frameworks, capability models, and effective change management

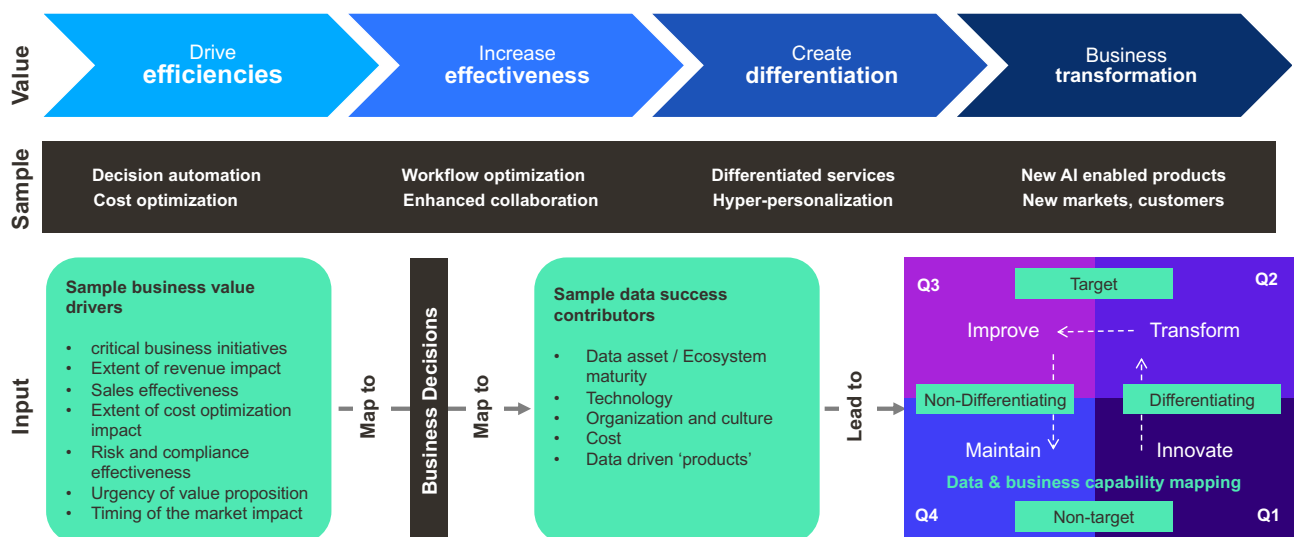
## From vision to value: How Virtusa can enable global data organization journey?

At Virtusa, we specialize in empowering organization with data quality, insights and analytics capabilities, Our suite includes:




- Reference architecture blueprints for Data Mesh, Data Product, Lakehouse, AI/ML Analytics and Multi-cloud implementation
- Robust consulting frameworks for Business Continuity Management and Strategic Business Value Evaluation
- Assets and blueprints for modernizing data and cloud migration
- Tools for platform optimization, change management, governance, and program management within a Scaled Agile framework



### Strategic business value evaluation framework

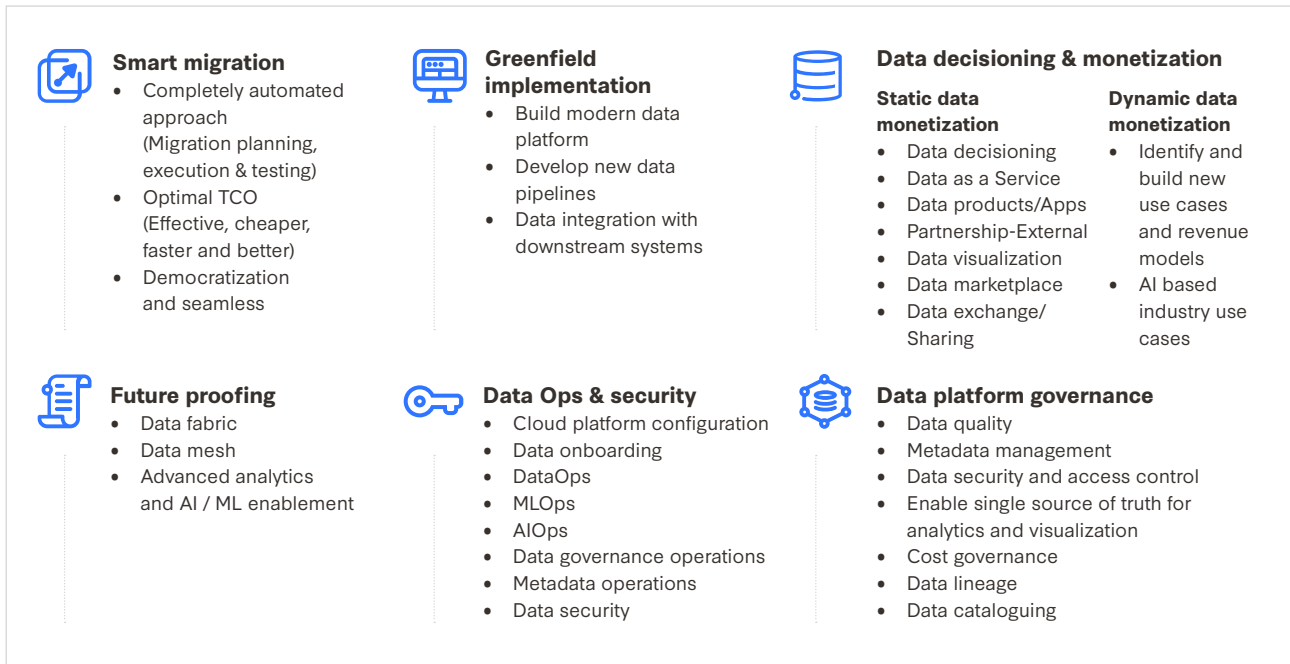


## AWS APN competency and partnership achievement

Partnership:		Partnership continues to expand...
<p><b>AWS competencies:</b></p> <ul style="list-style-type: none"> <li>• AWS migration</li> <li>• AWS DevOps</li> <li>• AWS life sciences</li> <li>• AWS financial services</li> <li>• AWS data &amp; analytics</li> <li>• AWS SaaS</li> <li>• AWS digital workplace</li> <li>• AWS healthcare</li> </ul> <p><b>Partner programs:</b></p> <ul style="list-style-type: none"> <li>• AWS managed service provider</li> <li>• AWS ISV workload migration (Pega)</li> <li>• AWS well architected program</li> <li>• AWS public sector partner</li> <li>• AWS public sector solution provider</li> <li>• AWS solution provider program</li> <li>• APN immersion days</li> </ul> <p><b>AWS service validations:</b></p> <ul style="list-style-type: none"> <li>• Amazon EMR delivery</li> <li>• Amazon redshift delivery</li> <li>• AWS outposts ready product</li> <li>• Amazon EKS delivery</li> <li>• Amazon EC2 for microsoft Windows server delivery</li> </ul>	<div style="text-align: center;">  </div> <hr/> <div style="text-align: center;">  </div> <hr/> <p><b>Premier consulting partner</b></p> <ul style="list-style-type: none"> <li>• High customer satisfaction – with CSAT of 98.9%</li> <li>• 1st Partner to finish DB freedom program</li> <li>• Preferred member of AWS DB freedom program</li> <li>• Strategic collaboration agreement (SCA)</li> <li>• Authorized commercial reseller</li> </ul>	<p>Today: 2200+ AWS certifications</p> <p>Tomorrow: Joint &amp; dedicated certification drive</p> <p>Continue to be on of the strongest DB migration and transformation partners</p> <p>Increased access to joint funding with AWS to drive POCs/Pilots</p> <p>MAP partner funding program to help clients take advantage of investments</p> <p>AWS ProServ MSA and talent access</p> <p>Building new technology and industry platforms &amp; solutions</p> <p>Additional AWS competencies/service validations in progress</p>



## Virtusa's view - Data platform modernization on AWS



## Supporting case studies

### Transforming data strategies

- Virtusa helped a leading health insurance company reduce build efforts by 50% and increase productivity by 30% through accelerated data mart delivery on Redshift
- Virtusa helped a global pharmaceutical company fast-track clinical trials by 25% through its enterprise datahub consolidation capabilities
- Virtusa helped a leading price comparison service provider reduce costs by 20% and reduce fraudulent claims by over 80% through an intelligent workplace wearable, using a cognitive and IoT platform hosted on AWS

## Partners

### Our partner ECO system

