



Drive analytics outcome and business growth with Global Data Organization

Leverage data and analytics to deliver superior customer experience

Businesses that transitioned to technology-driven models are now progressing into data-driven entities to enhance customer experiences and drive business growth. According to the Data and AI Leadership Executive Survey 2022, only 26.5% have achieved this goal, and 19.3% have established a data culture. To achieve data-driven objectives, organizations are shifting from defensive actions to increase focus on analytic outcomes and accelerated business growth for:

- Setting up an effective global data organization (GDO)
- Managing data as a business asset
- Competing on data and analytics
- Driving business innovation with data



Why clients are choosing Virtusa?

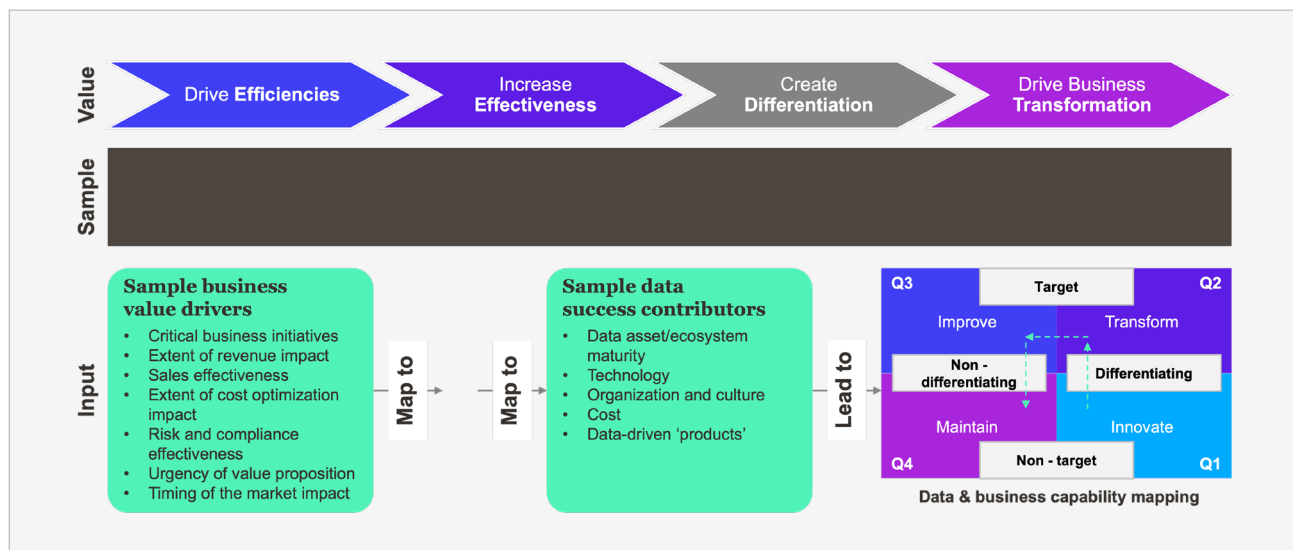
Virtusa offers a prescribed path to establish and deliver GDO and provides:

- GDO set-up and optimization
- Business value evaluation framework to drive efficiencies, increase effectiveness, create differentiation, and transform business
- Building the GDO foundation and operation frameworks and data capabilities mapping
- Future operating, governance, and deployment models, key measures of success, key challenges, and data culture drivers
- Engagement model including engagement framework, business capability model, data competency-based framework, data culture adoption, and change management framework

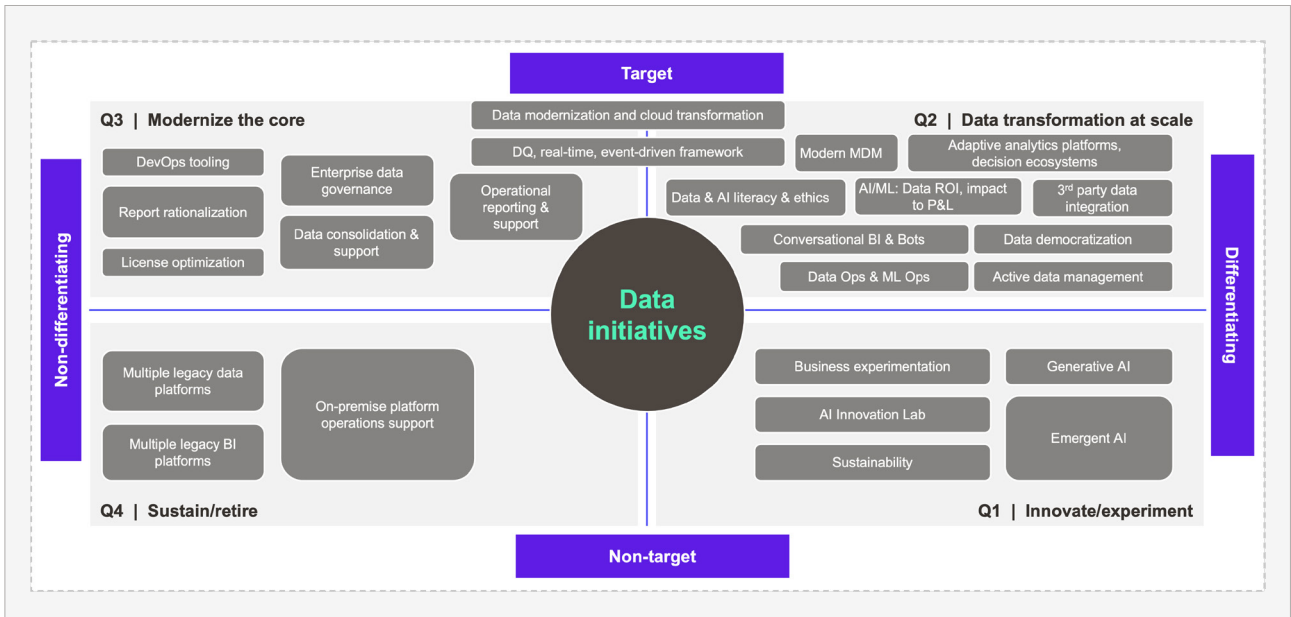
From vision to value: How Virtusa can enable global data organization journey?

Virtusa enablers include:

- Reference architecture blueprints for data mesh and product, lakehouse, AI/ML analytics, and multi-cloud implementation
- BCM consulting framework
- Strategic business value evaluation framework
- Data modernization blueprints and assets
- Cloud migration blueprints and assets
- Platform optimization tools
- Change management framework
- Cloud migration factory
- Governance models
- Program management and scaled agile framework



Strategic business value evaluation framework



Prioritization mapping - Data initiatives & investments

Supporting case studies

Accelerate digital business, drive data & AI value and adoption

80%
Reduction in cost

For a large bank, Virtusa helped reduce sanction screening costs by over 80% with 98% accuracy in identifying false positive alerts

Improve time-to-market for business aligned Data & AI value realization

25%
Faster clinical trails

For a global life science company, Virtusa delivered a single, consistent, enterprise-wide 'version of the truth' of clinical and commercial data which improved the speed of clinical trials by 25%

Improve the developer experience and optimize data and AI ecosystem

20%
Productivity gains

For a UK based bank with global operations, Virtusa's unique data mesh strategy heled reduce design and development efforts across business lines by 20%

Create trust in data products through data quality, security, governance, and compliance



40%
Better data quality

For a large financial services company, Virtusa helped improve data quality by 40% by implementing a unified and centralized data architecture and platform



Partners

Our partner ECO system

 Tableau	 Power BI	 Collibra	 DATAGAPS THE GREAT DATA COMPANY	 DataSwitch
 talend	 Informatica	 aws	 Google Cloud	 Microsoft Azure

