



# ServiceNow Center of Excellence & Innovation

Empower your enterprise with ServiceNow  
Center of Excellence and Innovation

In the dynamic landscape of enterprise technology, the need for a robust Center of Excellence and Innovation (CoE&I) is paramount. ServiceNow, a leading platform in digital transformation, offers a transformative solution to streamline operations, enhance efficiency, and drive innovation. By leveraging our partnership with ServiceNow, we present the ServiceNow CoE&I experience by Virtusa—a comprehensive and innovative approach to maximize the potential of your ServiceNow investment. merging user insights, market research, and organizational goals.

## Why clients choose Virtusa

- As a strategic partner of ServiceNow, Virtusa has a proven track record of delivering impactful projects globally.
- Our success is driven by repeatable processes, innovative accelerators, and a deep understanding of the ServiceNow platform.
- Clients choose Virtusa for our commitment to excellence in engineering, innovation, and reliable delivery.

# Capabilities

Unlock the full potential of ServiceNow CoE&I with our comprehensive capabilities, including:



Innovation-driven solution development



Process optimization and workflow automation



Strategic decision support



Continuous improvement and governance

## Virtusa and ServiceNow can help:

- Leverage cutting-edge technologies and innovative practices for solution development.
- Enhance efficiency and productivity by optimizing processes and automating workflows.
- Provide organizations with actionable insights for informed decision-making.
- Establish a governance framework for ongoing improvement and adherence to best practices.

## Success stories

A multinational corporation achieved a 50% reduction in incident resolution time through innovative CoE&I initiatives.

A leading technology firm witnessed a 60% increase in employee satisfaction by optimizing HR processes using ServiceNow.

Our CoE&I approach facilitated a 30% cost reduction in IT service management for a major healthcare organization.

To learn more contact us today at [marketing@virtusa.com](mailto:marketing@virtusa.com)

